

Purple Haze carrots

- Purple-colored on the outside, but orange on the inside
- Have a sweet flavor and tender texture
- Usually grow to be about 10-12 inches long
- When cooked, the purple color will begin to fade away
- Named after Jimi Hendrix song, *Purple Haze*
- Available Mid-July to Mid-November



Kaleidoscope

- Not a single variety of carrot, but rather mix or blend of many colored carrots
- Usually consists of bright red, spicy purple, sweet yellow, and crunchy, bright orange varieties
- When planted at the same time, can harvest and put together to create a "kaleidoscope" effect



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Baby carrots

- Come in two varieties; "True" and "Manufactured"
- "True" baby carrots are regular carrots that are harvested before the roots reach maturity
- "Manufactured" baby carrots were created in the 1980's by a California carrot farmer who got tired of throwing out imperfect carrots that were too twisted and knobby to sell. The imperfect carrots are put into an industrial green bean cutter to be cut into 5 cm segments. The 5 cm segments are then placed in an industrial potato peeler to create their smooth texture. These are what are primarily found in grocery stores.
- Today, baby carrots account for 80% of all carrot sales in the U.S.



Thumbelina carrots

- Are round in shape instead of long and tapering
- Are about the size of a golf ball
- Because they are so small, they are great for growing at home in a pot
- Have a sweeter taste than most other carrot varieties
- Their size and shape makes for a perfect snacking carrot



Snow White carrots

- Gets its name from its creamy-white color
- Has a delicious, mild-sweet taste and crisp crunch
- Grow to be about 7-8 inches long
- Are great for eating raw or for cooking
- Many carrots were originally white, but due to newer varieties being bred over the years, the white carrot is now a scarce variety



Yellow carrots

- Just as the name implies, these carrots are yellow in color
- They contain substances called xanthophylls that are similar to the beta-carotene found in orange carrots.
- These xanthophylls are important for maintaining good vision

